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**MEMORANDUM**

**DATE:** September 29, 2017  
**TO:** MGSA Board of Directors  
**FROM:** Jeff Rawles, Taxicab Regulation Program Manager  
**SUBJECT:** Taxicab Regulation Program Update

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Recommendation

Accept this update regarding the Marin Taxi Regulation Program. No action is requested.

Update

The current inventory is as follows:

- 🚗 Drivers 113 (114 in July)
- 🚗 Companies 25 (26 in July)
- 🚗 Vehicles 84 (89 in July)

Staff continues to receive antidotal information regarding competition from Transportation Network Companies (TNC). However, it is interesting to see the continued resilience of taxis and note that some drivers have shifted back and forth between driving for TNCs and taxicabs. The more established taxi companies have developed contracts and/or a regular customer base. Pending are two new driver permits and staff has received interest and telephone conversations with potentially one new company. Staff continues to work with the existing taxi companies who continue to cooperate with Marin General Services Authority's regulations, and the integrity of the program remains in tact.

The SMART train has recently started service. The impact of SMART on the taxi industry is unknown at the time of this writing. One can anticipate there will be a whole new flow or category of people who will need rides to their final destination. There are several SMART

stations in Marin, and how this will all develop is speculative at this time. However, what is known for sure is when SMART does start development of its planned extension to Larkspur, the existing taxi line currently operated by Golden Gate Transit at the transit center in San Rafael will no longer be available to taxicabs, and this will specifically impact the handful of taxi companies that currently have exclusive rights granted by Golden Gate Transit. Those taxis will be competing for customers with all the taxicabs and other local transportation options. Staff has a planned meeting with San Rafael Public Works staff prior to your meeting and may have additional information at that time.